

Register for

The Tenth Annual Nonprofit Leadership Conference

Come hear one of the most thought-provoking and creative leaders in the nonprofit sector!

Agility: Leading Nimble Nonprofits

April 1, 2004 :: Meydenbauer Center

Offered by:

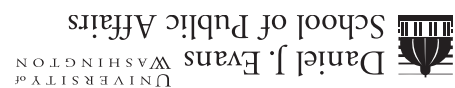
Seattle University Center for Nonprofit and Social Enterprise Management,
Nancy Bell Evans Center for Nonprofit Leadership at the
Daniel J. Evans School of Public Affairs, University of Washington, and
The Evergreen State Society

The Tenth Annual Nonprofit Leadership Conference
Presented by QWEST

Agility: Leading Nimble Nonprofits

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These annual conferences are a very valuable resource for nonprofit executives, staff and volunteers. Jan Masaoka is an internationally known authority on nonprofit management and strategy. This year's conference should be extremely helpful and important to the nonprofit community throughout our region.
— Jon Fine, President and CEO of United Way of King County



P.O. Box 20682
Seattle, WA 98102-0682

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Visit our website at
<http://depts.washington.edu/nonprof/>

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Things change. No surprise there.

But nonprofits have to change along with the rest of the world. Change for a nonprofit means change in many parts of the complicated web of donors, colleagues, employees, stakeholders, critics, regulators and observers. Great organizations make change all the time while staying true to mission and delivering excellence, effectiveness and efficiency.

The Tenth Annual Nonprofit Leadership Conference focuses on the agility that makes this possible. The program brings together experts, leaders and careful observers. The sessions will explore the ways nonprofits have found to build strong programs and wide circles of support while at the same time reacting creatively to challenges big and small that are beyond their control. As at the nine conferences that have preceded it, the audience will be varied, the information useful, and the discussions lively.

Luncheon discussions and a range of concurrent sessions will engage participants in exploration of serious challenges faced by nonprofits today. These sessions will be organized by leaders from our region's nonprofit community.

This year's conference will close with a reception for participants and others from Washington's nonprofit community to celebrate the start of Volunteer Month and the future success of nonprofit endeavors.

Presentation of the Tenth Annual Nonprofit Leadership Conference has been made possible by:



Jan Masaoka is Executive Director of CompassPoint Nonprofit Services in San Francisco, one of the nation's leading nonprofit management consulting firms to nonprofit, public benefit organizations. Herself a widely sought-after consultant, Ms. Masaoka also writes the Board Café, a national newsletter with more than 30,000 subscribers. She is the author of All Hands On Board (published by the National Center for Nonprofit Boards) and The Best of the Board Café (through the Amherst H. Wilder Foundation). For the last five years she has been named by NonProfit Times as one of the "50 Most Influential People" in the nonprofit sector nationwide and was named Nonprofit Times Executive of the Year for 2002.

Preliminary Agenda—for the latest information see <http://depts.washington.edu/nonprof/>

- 8:00-9:00 Registration and Continental Breakfast**
9:00 Welcome Hon. Connie Marshall, Mayor of Bellevue
9:15 Introduction Michael Bisesi, Seattle University
9:15-10:30 Keynote Jan Masaoka, CompassPoint Response; Michael Bisesi, Seattle University; Doreen Cato, First Place; Susan Trapnell, ACT Theatre
- 10:45-12:00**
- Concurrent Sessions**
- **Surprise! Surprise! Surprise!** Keith McCandless
 - **What's the Board Supposed to Do?** TBA
 - **Risk Taking and Leadership** Greg Vigdor, Washington Health Foundation
 - **Advocacy as a Way of Life** Robert Harkin, Planned Parenthood; Steve Daschle, Southwest Youth and Family Services
 - **Merger!** TBA
 - **Volunteers: Meeting New Expectations** United Way of King County
 - **Staying Values Based** TBA
- 12:00-1:15 Luncheon** Research reports from recent graduates of the Not-for-Profit Leadership Program at Seattle University and the Daniel J. Evans School of Public Affairs at the University of Washington
- 1:15-1:30 At the End of the Day: The Satisfactions of Leadership** Father Stephen V. Sundborg, President, Seattle University
- 1:30-2:00 2003 In Review: Nonprofits in Washington** Putnam Barber, The Evergreen State Society
- 2:00-3:00**
- Seminars**
- **Responding to the New Climate of Scrutiny** Teresa Moore, Moore Ink; LaVerne Woods, Davis Wright Tremaine
 - **Access to Capital** Irene Fisher, Gottlieb, Fisher and Andrews; Dave Nicandri, Washington State Historical Society; and Tia Peycheff, Washington State Housing Finance Agency
 - **Partners in the For-profit Sector** Sam Whiting, Page Ahead; Kirk Adams, Lighthouse for the Blind
 - **The Governance-Support Model for Nonprofit Boards** Jan Masaoka, CompassPoint
 - **Nonprofits in an Election Year** Paola Maranan and Jon Gould, Children's Alliance
 - **Strengthening the Identity of the Nonprofit Sector** Executive Alliance
- 3:15-4:30 Exploring Agile Nonprofits** Bob Drewel, Puget Sound Regional Council
- 4:30-5:00 Concluding Remarks** Jan Masaoka
- 5:00-6:30 Reception**
- Nonprofit Service Month Kick-Off
 - Presentation of 2004 Evergreen Awards



The Seattle University Center for Nonprofit and Social Enterprise (www.seattleu.edu/artsci/npl) offers mid-career executive-level education for senior leaders of nonprofit organizations.



The Evergreen State Society (www.tess.org), a Seattle-based nonprofit organization, addresses policy issues and management questions to strengthen the nonprofit sector in Seattle, Washington state, and beyond.



Executive Alliance (www.exec-alliance.org) is a nonprofit membership association whose mission is to advance the quality of the community through the development and promotion of a strong nonprofit sector. Representatives to EA are EDs/CEOs.



The Nancy Bell Evans Center for Nonprofit Leadership at the Daniel J. Evans School of Public Affairs at the University of Washington (<http://www.evansuw.org/research/nbec/>) supports research, teaching and community outreach to strengthen and deepen our knowledge of the role of nonprofit organizations and philanthropy in society.



United Way of King County's Volunteer Center (www.uwkc.org) provides management and governance support and volunteer connections services for all nonprofit organizations in King County.

Online conference registration can be found at <http://www.acteva.com/go/nonprofit>

Special thanks to:

Executive Alliance

United Way of King County

Antioch Center for Creative Change

ArtsFund

Impact Capital

Leadership Tomorrow

Nonprofit Assistance Center

The Nonprofit Center

Philanthropy NW

Seattle University - IPS

Social Venture Partners

Registration Information

Separate registration forms are required for each registrant. Your registration fee includes continental breakfast, box lunch, afternoon break, reception, and all conference materials. Register online at <http://www.acteva.com/go/nonprofit>

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Vegetarian lunch requested

Please send all future announcements by email

Registration Fee: \$130.00 Early Bird Discount through March 10, 2004

\$ _____

\$150.00 After March 10, 2004

\$ _____

\$5 discount to register online at <http://www.acteva.com/go/nonprofit>

Registration includes a free copy of *Nonprofits in Washington: 2004*.

Check enclosed for \$ _____ Make check payable to The Evergreen State Society.

Mastercard Visa Credit card number _____

Expiration date _____ Amount \$ _____ Signature _____

Name (as it appears on card) _____

Billing address if different from registration address _____

Spaces are limited. Return form to address by March 25, 2004 to ensure a space at the conference.

There will be no refunds after March 25, 2004. A \$10 administrative fee will be charged for cancellations before that date.

Please register online or return completed form with registration fee to:

The Evergreen State Society, P.O. Box 20682, Seattle, WA 98102-0682

FAX: (206) 543-1096 (FAX registrations must be accompanied by credit card information.)

Scholarships: Scholarships of \$75 are available. Applications are due March 10th, 2004.

For scholarship information and an application form, please call (206) 329-5640 or visit our website at <http://depts.washington.edu/nonprof/>

For additional information, please email nonprof@u.washington.edu or phone (206) 329-5640.

Register by March 10 to receive the Early Bird Discount.

Register online to receive a \$5 discount. <http://www.acteva.com/go/nonprofit>

Meydenbauer Center

11100 NE 6th Street, Bellevue, WA 98004

Meydenbauer Center is conveniently located adjacent to Interstate 405 at N.E. 6th Street and 112th Avenue N.E. in downtown Bellevue—just east of downtown Seattle.

From Seattle via Hwy. 520: Take Hwy 520 east over the Evergreen Point Bridge to I-405 south, then take Exit 13B west onto NE 8th to 110th Avenue NE, left on 110th to NE 6th Street, and left on NE 6th to Meydenbauer Center.

From Seattle via I-90: Take I-90 east over Lake Washington to I-405 north, then take Exit 12 for the SE 8th Street exit and stay right so you go to the lower ramp. At the stoplight, go left (west) on SE 8th and then right (north) on 112th Avenue NE. Proceed to NE 6th Street, turn left on NE 6th and turn right into Meydenbauer Center's parking garage.

From points east: Take I-90 west to Exit 10 onto I-405 north, then take Exit 12 for the SE 8th Street exit and take the lower ramp. Go left (west) on SE 8th and then right (north) on 112th Avenue NE. Proceed to NE 6th Street, turn left on NE 6th and right into the Meydenbauer Center parking garage.

Paid parking is available in the Meydenbauer underground parking garage and surrounding area.

Transit Information: 11 Metro routes and 8 Sound Transit Express buses serve the Bellevue Transit Center (1 block west of Meydenbauer Center); 5 more routes stop at NE 6th and 106th Ave NE, a little further west. A personalized schedule to the Bellevue Transit Center from any location in King, Pierce and Snohomish counties is available using the Trip Planner online at <http://transit.metrokc.gov/>. For more information, call Metro at (206)553-3000 or (800)542-7876.

